Sustainable sourcing: Linking social housing to sustainable forest management.

Presentation to ICA Housing Symposium 2010
Wim Ellenbroek
Our concern: tropical rain forests
The distribution of tropical rain forests
What is lost when rain forests disappear?

• Habitat endangered species
• Sustained stream of business revenues
• Employment, foreign exchange
• Tradition, subsistentence lifestyle
• Eco-services: carbon, water, recreation
Focus on Indonesia:

- $\frac{1}{8}$th world's tropical rain forests
- $\frac{1}{4}$th total deforestation

A chance to contribute:

- Strong trade links with Dutch timber market
What to do?

- Vision (go/no-go areas)
- Guided development of agriculture, mining, urban sprawl (moratorium om forest conversion)
- Support forestry to become more competitive:
  - Non-extractive use (tourism, carbon, water)
  - Responsible forestry (FSC)
'Legal': not a sufficient requirement

Demand FSC!
2005 WWF Borneo campaign

2006 'Building and Borneo' alliance:
"Our renewal here must not lead to destruction elsewhere."

2007 Jakarta Conference

2008 The Borneo Initiative (private charity)
The Borneo Initiative

Sustainable sourcing
- Partner organisations:
  - Aedes
  - NEPROM
  - FSC-Netherlands
  - IDH Timber program

FSC certification
- Partner programmes:
  - GFTN
  - TFF
  - TFT
- Service providers:
  - Forestry consultants
  - Certifying bodies

TBI team (NL, RI)
- Funding
- Expertise
- Market links

The tropical timber trade chain

Housing developers

Forest companies
End markets Indonesian timber

In progress:
✓ Dutch housing sector
  FSC 75,000 m³/year

Prospective:
○ NL garden furniture retail sector?
○ Other European markets?
2 Forest certification

- Target 4 million ha extra
- Funds available for 3 million ha
- 1.4 million in process
Sustainability – a social concern.
Call to action

- Use more wood
- Join FSC
- Support The Borneo Corporation Fund

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